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THE CAMPBELL PRESS

"THE BEST NEWS AND ADVERTISING MEDIUM IN THE CAMPBELL COMMUNITY"

VOLUME 29, NUMBER 4 | CAMPBELL, SANTA CLARA COUNTY, CALIFORNIA | THURSDAY, JULY 21, 1932

ATTRACTIVE PRICES TO PREVAIL DURING "BUYING WEEK"

Time Grows Short; Sign Contract Now

ATTENTION Independent Prune Growers—with only about 14 days left to sign sufficient growers to make the 85 per cent demanded, workers are redoubling their efforts so that this California Prune Pool may be a magnificent reality.

The high lights of the week just passed bring encouragement. Several large organizations have signed their entire acreage. California Lands, Inc., a Bank of America subsidiary, the Richmond Pool with 3000 acres and the James A. Clayton holdings. If the plan is good for the large acreage holders, it certainly must be good for the smaller growers.

Then again the ladies have come to the front and have organized themselves into a group of active interested and capable workers. Mrs. Hazel Cilker Smith is heading this group. When the ladies make up their minds to put this thing over it is all finished but the shouting for they will make up the mens minds. You know they have a way about them that brooks no opposition. Hail to the ladies! God bless 'em.

Why do you wait the solicitor? This isn't a new proposition. You know all about it. You have talked it over with your friends and you should be able to make up your mind. The folks who get somewhere in life are able to decide important questions without hesitation. Supposing things have turned out wrong in the past, forget it and press on to success in the future. Today is a new day and tomorrow is a grand adventure. The sordid conditions of the past should be forgotten and new things should be carved out of the future.

But, getting back to the real issue—why don't you sign the contract now? Take time off and sign the California Prune Pool contract and you will have performed a service that you will never regret, I am sure.

—H. M. Shadle

THE FABLE OF THE CROW BROUGHT UP TO DATE.

ONLY TONNAGE CAN BRING PROFIT WITHIN REACH!

"We spend ten years of our lives in bringing an orchard into production," states a large prune grower, "and then we have but a single chance each year to get anything out of it. This year's chance is coming pretty near and unless we do something to change the present outlook it won't be worth much."

Won't be worth much! Only a few short words, but how much tragedy and heartache are wrapped up in them.

How many sacrifices by the grower and his good helpmate will have been made in vain. How many youngsters will be forced to forego new clothing, badly needed, and those simple pleasures and desires to which all boys and girls have a right.

Then, too, there will be those inevitable taxes; that interest which must be paid; that note which must be met.

Prune growers, almost alone among agriculturalists, have an opportunity to change this gloomy picture into a much more pleasant one.

By signing the California Prune Pool contract NOW each prune grower will be helping to make this year's "chance" a real opportunity for something more than harvesting costs.

Don't let delay destroy this opportunity—sign your contract today. It is your bid for a better chance.

Merchants Join Hands In Big Event

Spurred on by the local Chamber of Commerce, all Campbell's merchants and business people have joined hands to put on a buying program know as "Campbell Buying Week." The efforts of Herbert Shadle and Fred Harris, Press representative, take tangible form Saturday when the buying week officially opens ,to close one week hence.

Various publicity stunts have been arranged by these men. A pole sitter will ascend a pole over the Whitman store at 9 o'clock Saturday, with the intention of remaining aloft for 170 hours, which will find him still there Saturday noon, July 30. Harry White, proprietor of the Busy Bee, has agreed to feed the man as long as he remains atop the pole.

Balloons bearing a "come to Campbell for buying week" invitation will be released. Some of these balloons will also carry prise tickets—the same tickets which will be given with every purchase made at local establishments during the week July 23 to July 30.

Among prizes so far announced are the following: beach ball, Field's Store; shoes, Campbell Shoe hospital; flour, Horace Lea; toilet set, A. T. Davey; oil and polish, Jones Service Station; cake and six loaves of bread, Taste Good Bakery; Kodak, Shadle's Drug Store; bean jars, vases and cruets, Bernhardt"s. Other prizes have not yet been announced.

Other interesting features have been prepared for the week, chief among them being the real, honest-to-goodness values offered the buying public by Campbell merchants. Scan their advertisements in this and the next issue of the Press. There you will find many staple articles listed at prices which cannot be bettered anywhere, and which give rise to the belief that

(Continued on Page 8)

THANKS

The Chamber of Commerce wishes to extend thanks to all the merchants and business men who have made possible this "Buying Week." We wish to extend thanks particularly to Mr. Fred Harris, who has led the way, and to the Press who have been so generous with space.

This is the spirit that builds communities. Cooperative effort and wholehearted support of community enterprises will build better business, create a better feeling, and actually bring us new settlers.

More power to this idea. May the "Buying Week" prove successful and may we have more of the same kind of medicine. Give us large doses of this life giving tonic.

Once again—Thanks everyone.

H. M. Shadle
President of the Chamber of Commerce.

HUGE CROWD SEES OPEN INSTALLATION OF ADA REBEKAHS

Before more than 250 guests Theresa Brydon was installed as past noble grand and Lois Rice as noble grand in an impressive ceremony held by the Ada Rebekah lodge here Tuesday evening at the IOOF hall.

Mrs. Irene Carter, district deputy president, and her staff did the installing. Other officers installed were Emma Main, vice grand; Lillian Ohlen, recording secretary; June Rice, financial secretary; Wilmay Lea, treasurer; Josephine La Barbera, conductor; Clara Rice, warden; Bob Larroca, drill master; Etta Eddlemon, chaplain; Miriam Dunlap, musician; Katherine Burns, right supporter of the noble grand; Elena Robinson, left supporter of the noble grand; Mar-

(Continued on Page 5)

EDUCATION, TOPIC OF THE GRANGE AT LAST MEETING

Education was the topic for discussion at the recent meeting of the Orchard City Grange. Speakers on this subject were the members of the committee on education, Mrs. Ida Clendenning, Mrs. Viola Tolle and H. G. Keesling.

Supervisor Joe McKinnon was present and talked on the roads in this district. He stated that a number of roads would be built in this district this year. The funds for the roads will come from the gasoline taxes, not from property taxes.

All members joined in a discussion of their vacation trips.

Miss Marjory Prout is visiting friends in Santa Cruz this week.

CHICKEN THIEVES APPEAR BEFORE JUDGE R. R. SYER

Joseph Chavalia and Milton Lily of Santa Cruz are under a $5000 bail, which they cannot raise, for burglary, after a trial and preliminary examinations held in Grandin Miller's court recently. Examinations have been waived and they will come before Judge Syer in the supreme court tomorrow to answer for several thefts of chickens thruout the country.

Chavalia and Lily were captured by Al Covey, Frank Coupland and Harry Evans while looting the chicken ranch of Mark Purmort June 13. They have been stealing chickens in Santa Cruz, Santa Clara, Monterey and San Bonita counties and had in their possession detailed maps which showed all the places where they had operated.

Mrs. Earl Young Entertains Friends At Dessert Bridge

Mrs. Earl Young entertained the members of her bridge club at a dessert bridge party at her home on San Jose-Los aGtos road last night.

Cards were enjoyed until midnight by Mrs. Julius Bachman, Mrs. Bert Young, Mrs. Ethan Lanphear, Mrs. Frank Anderson, Mrs. iWlliam Ohlen, Mrs. Horace Lea, Mrs. Richard Knappen and the hostess. Mrs. Bachman received high score prize.

C. H. WHITMAN

10% Reduction on all Cash Sales

:: FROM 10c UP ::

For The Week Saturday to Saturday July 23 to July 30, 1932

CAMPBELL BUYING WEEK

YOU CAN'T AFFORD TO MISS IT

HEALTH SCHOOL TO CONTINUE AT COMMUNITY HALL

Monday, July 18, and Wednesday, July 20, were successful nights for the Campbell School of Health at the Community hall. In the enforced absence of Dr. W. I. Merrill, Post Master Harry Smith introduced the speaker, J. Lee Neil, who in turn introduced his corps of assistants.

With the aid of steriopticon pictures showing government and university experiments, Mr. Neil damonstrated two points. One, that man is a chemical compound of 16 primary chemical elements. Two that these elements must be supplied through food to prevent disease. Anemia, acid conditions, appendicitis, colitis, constipation, dysentery, heart disease, intestinal disorders, neuralgia, neurasthenia, neuritis, rickets and tuberculosis are diseases more or less related to diet deficiency.

Thursday, July 28, Dr. Lenore D. Campbell of San Jose will lecture on "Constipation, "Mind Cure," "Hydrotherapy." (Water treatment demonstrated), are subjects in next week's program. The lectures will continue Monday, Wednesday, Thursday and Friday at the Community hall, starting at 8o'clock p. m.

Mr. and Mrs. James F. Knappen of Marysville are expected to arrive in Campbell this week, after a five weeks' tour of Montana and Minnesota, returning coastward by way of Puget Sound.

A reception for Rev. and Mrs. C. E. Irons will be held this evening at 8 o'clock at the home of Mr. and Mrs. D .H. Cramer. The entire community is invited to welcome the new pastor and his family.

THE

Campbell Laundry

is making you a special offer . . . . will do all your laundry work for 1-2 of the regular price for one week beginning July 25. Save all your laundry. A good time to get your curtains and blankets done up.

WILL CALL FOR AND DELIVER ANYWHERE

Tel. Campbell 167 Campbell and Gillman aves.

CLEAN AS A WHISTLE

C. C. COTTRELL

THE thing that impresses you about C. C. Cottrell, candidate for assemblyman in the Thirty-first District, is that he is "Clean as a Whistle." His private life, his public career, his fraternal activities, his work for children and adult delinquents all bear closest inspection. In s bmitting him to the voters of the district for your support and votes, we know you will feel as we do that a man selected to represent the southern half of Santa Clara County should be a man with whom you would trust your most precious possessions, one with whom you would do business confidentially, a man you would be proud to invite into your home. C. C. Cottrell certainly fills these qualifications.

Cottrell-For-Assembly Campaign Committee

B. O. CURRY

REAL ESTATE AND INSURANCE

B. O. Curry Building

CAMPBELL

"The Orchard City"

...ler Traction Means Safety

SEE how Goodyear puts TRACTION *in the* center—big husky blocks of rubber—keen-edged—deep-slotted—to dig in, grip and hold. More stop! The All-Weather Tread is a big reason why millions more people ride on Goodyear Tires. Come in—we'll demonstrate!

TRADE

Your tires that s-l-i-p for tires that GRIP

New 1932 Silent and Safe

GOODYEAR ALL-WEATHERS

TODAY YOU TIRE BUYERS HAVE IT ALL YOUR OWN WAY

With everyone talking economy—with many people wondering if they can get *good* tires at a low price — it's a whale of a comfort to look at the facts about tires . . . Today you can get Goodyear Tires—the finest quality in Goodyear history—at the same prices you'd pay for second-choice tires! . . . Drive around and check up on this fact. And remember: Goodyear Tires are so good they outsell any other tire here in town, throughout the state, all over America . . . They've been leading in sales for 17 successive years! They're *first-choice* with the public by more than 2 to 1. So why take a *second-choice* when *first-choice* costs no more?

Lowest Prices of Any Summer in 30 Years!

CASH PRICE

$3.67 EACH IN PAIRS

30 x 3½ Reg. Cl.
Tube 94c
$3.76 Each, Singly

Latest Lifetime Guaranteed Supertwist Cord

GOODYEAR SPEEDWAYS

Cash Prices—Mounted Free

Full Oversize	Price of Each	Each in Pairs	Tube	Full Oversize	Price of Each	Each in Pairs	Tube
4.40-21	$3.98	$3.88	$1.05	5.00-19	$5.38	$5.24	$1.15
4.50-20	4.32	4.21	1.00	5.00-20	5.49	5.33	1.31
4.50-21	4.38	4.25	1.05	5.00-21	5.72	5.53	1.33
4.75-19	5.14	5.00	1.08	5.25-18	6.16	5.99	1.17
4.75-20	5.22	5.08	1.00	5.25-21	6.64	6.46	1.33

GOODYEAR TUBES as low as 93c

$5.16 EACH IN PAIRS

29x4.40-21
Tube $1.18
$5.32 Each, Singly

Famous Lifetime Guaranteed Supertwist Cord

GOODYEAR PATHFINDERS

Cash Prices—Mounted Free

Full Oversize	Price of Each	Each in Pairs	Tube	Full Oversize	Price of Each	Each in Pairs	Tube
4.50-20	$5.94	$5.76	$1.09	5.25-21	$9.05	$8.78	$1.64
4.50-21	6.03	5.85	1.18	5.50-19	9.41	9.14	1.81
4.75-19	7.03	6.84	1.35	6.00-18 H.D.	11.82	11.47	1.79
5.00-19	7.38	7.16	1.35	6.50-19 H.D.	13.65	13.24	2.36
5.00-20	7.49	7.27	1.53	30x3½	4.65	4.51	1.04
5.25-18	8.36	8.11	1.55				

Heavy Duty Truck & Bus Tires

Full Oversize	Each	Each in Pairs	Tube	Full Oversize	Each	Each in Pairs	Tube
30x5	17.04	16.51	2.30	6.00-20	12.93	12.55	2.[illegible]
33x5	18.98	18.43	2.53	6.50-20	17.21	16.65	2.5[illegible]
32x6	29.42	28.31	3.69	7.00-20	22.76	22.04	2.6[illegible]
36x6	32.41	31.30	3.85	7.50-20	29.36	28.64	4.[illegible]
34x7	40.40	39.19	5.00	8.25-20	41.35	40.30	5.[illegible]

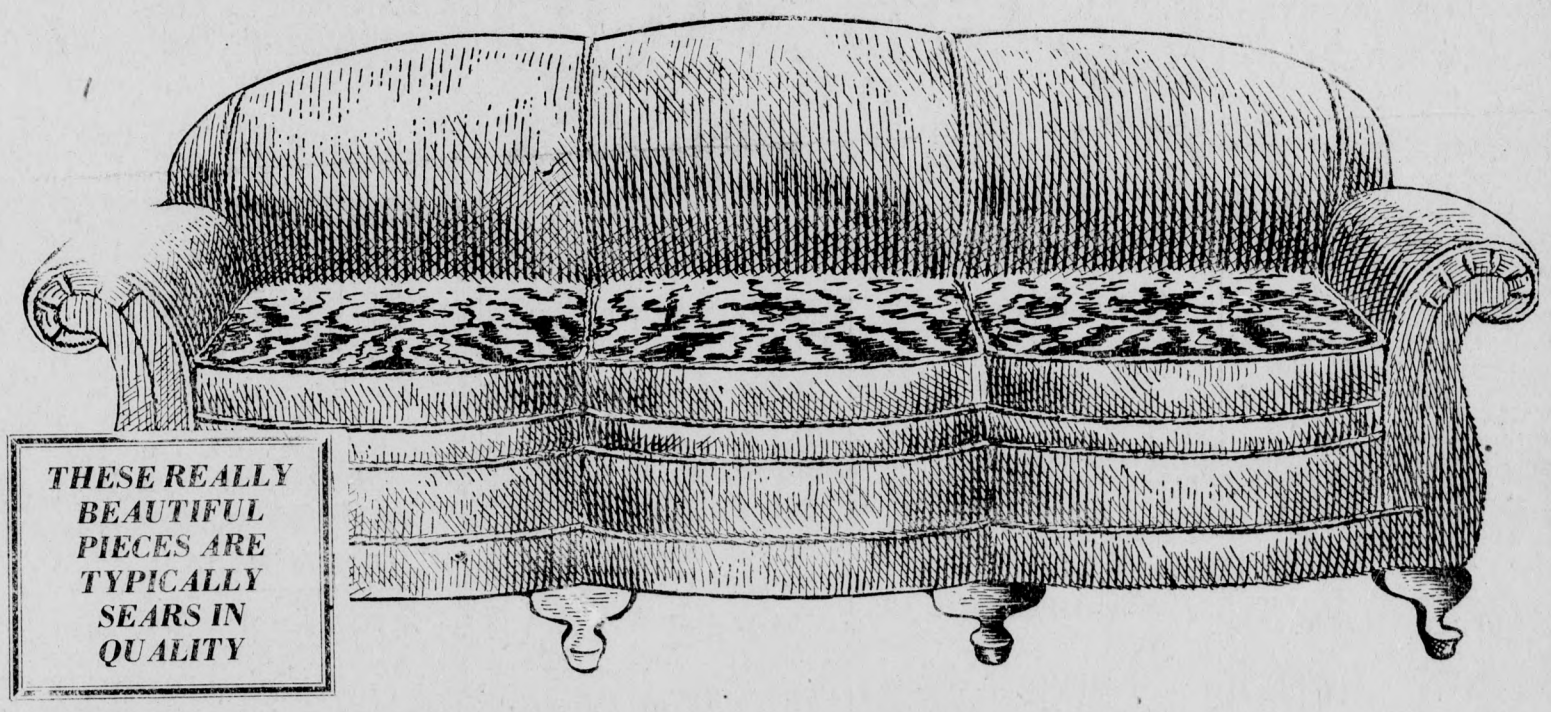
Jones Service Station

OPPOSITE SCHOOLS - - - - - - - - - PHONE 111

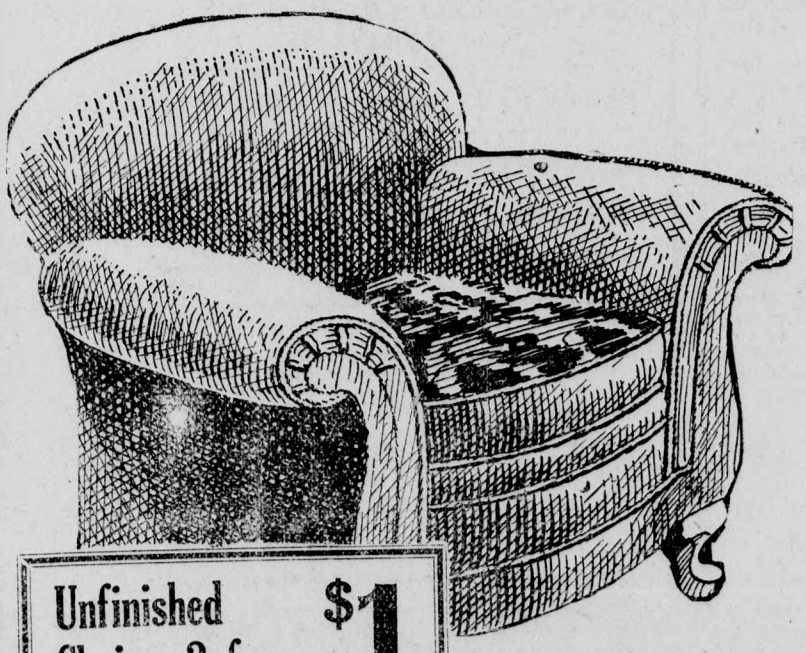
SEARS' CHALLENGE DAYS!

This Offer For One Day Only Saturday July,23

TWO PIECE MOHAIR LIVING ROOM SUITE



THESE REALLY BEAUTIFUL PIECES ARE TYPICALLY SEARS IN QUALITY



Unfinished Chairs, 2 for .. $1

The Suite . . . .

39.95

Cash Price

(FOR ONE DAY ONLY)

YOU CANNOT AFFORD TO MISS THIS OPPORTUNITY TO ENHANCE THE CHEER OF YOUR LIVING ROOM AT SO LITTLE COST . . . . . .

Free PARKING | **SEARS-ROEBUCK & CO.** SAN JOSE CALIF. | Free PARKING

THE CAMPBELL PRESS

Publised Eevery Thursday at Campbell, California by

HARRY C. SMITH

EDITORIAL . . . . .Richard H. Knappen

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Advertising rates ..... On application

ER OF CALIFORNIA STATE PRESS ASSOCIATION

EMERGENCY MEET NETS RENEWED ACTIVITY IN SIGN-UP

Last minute Prune sign up activities following an emergency meeting in San Francisco on Wednesday resulted in resolutions being passed asking the banks and signatory packers to lend their direct aid in contacting growers.

The sign up is lagging and there is need for immediate and drastic action if this plan is going to be put into effect. Advisors from the Federal Farm Board, the State Department of Agriculture, the Giannini Foundation of the University of California took part in this meeting and are lending every aid possible to the successful result of this campaign. So far in this district very few refusals have been given the workers.

C. OF C. DANCES TO START THIS WEEK

The first of a series of dances sponsored by the Campbell Chamber of Commerce will be held in the high school annex this Saturday evening beginning at 8:30 o'clock.

The purpose of these dances is to augment the diminishing salary of the local night watchman, and to also provide the Chamber of Commerce with much needed working funds.

The dances will be orderly, and good music has been arranged for. The admission price is small enough to insure a good crowd, and the public is cordially invited to attend.

Children Welcome

FREMONT HOTEL

LOS ANGELES, CAL.
Fourth & Olive Sts.
MUtual 2281

Two blocks from Broadway
One block from Pershing Square

Quiet, homelike, comfortable; spacious lobby and lounge; garage across the street

Daily Rates

One person .....1.50 to 2.50
Two persons ....2.00 to 3.50
Suites .....4.00 to 5.00

Weekly Rates

One person .....7.00 to 10.00
Two persons ..8.00 to 12.00
Family suites .....20.00 up

R. S. PAYNE
WM. BEST CLARK

PRACTICAL HEALTH HINTS

By Dr. W. I. Merrill

DIET

A proper diet consists of scientifically selected food combinations intended to produce certain specific reactions in the human body. Diets are applied in many diseases with wonderful results, as for instance in Diabetes and Bright's Disease. The popular conception of a diet, is something employed to reduce weight. This has become a very dangerous "fad". It is true that in all probability more persons are yearly considering dieting to loose weight than for any other one single condition. It is also true that vast sums are being paid annually to various unscrupulous promoters of books and other propaganda on diet. The great proportion of this is plain trash and should be suppressed. I think that modern education has taught that extreme overweight if allowed to continue uncontrolled is a very dangerous condition culminating in physical breakdowns leading to long illnesses and death early in life.

In selecting a diet, many factors enter into the consideration. One which is often overlooked and perhaps little considered is the family characteristic or tendency to be overweight. This condition of course is successfully combated with proper diet but nevertheless these persons will always be somewhat above the average in weight as given in the numerous charts. Extreme underweight is also a dangerous condition and calls for a thorough investigation by someone competent to make a thorough examination.

The average American family eats too much starcy food and over-sweetened desserts. Proper balancing of the meals requires intelligent thoughts especially in the development of the child. Do not for one minute loose sight of the value of good clean tested milk.

If for any reason you think that you should go by a prescribed diet, consult your physician and follow his advice. Remember that careless unscientific diet often leads to a much worse condition physically, than the original condition for which the diet was employed.

BARGAINS AT DAVEY'S

isn't news

Girls' dresses, fast colors, 7 to 12 ...29c
Ladies' dresses, fast colors 49c
Grey Blankets 60x74, pr. 79c
Crinkle Bed Spreads Each 49c
Table Oilcloth, yard 19c
Table oilcloth covers 46x46 .....39c
Shelf Oilcloth, yd. 9c
Bath Towels 18x36 ea. 10c
Window Curtains, pr. 39c
San-Nap-Pak, 1 doz. in pkg. 19c
Vanities, 8 in pkg. ...10c
Fountain Syringe, complete 29c
J š P Coats mercerized Crochet 10c
Fast Color Bias Tape, 6 yards 5c
50 ft. Skeins Fireside Knitting Yarn 9c

Men's Overalls, Pair 59c
Boys' Overalls, 3 to 6, 39c, 7 to 16 ...49c
Work Shirts 49c
Dress Shirts 49c
Athletic Union Suits 39c
Shirts and Shorts 25c
Men's Rayon Sox 10c
Stick-On Half soles for men, women, children .19c
Mens' whipcord pants 98c
Men's moleskin pants 98c
Men's cottonade pants 98c
Men's Union Suits, S. S. A. L. 49c
Beach Hats 10c
50 ft. lengths 5-8 in. garden hose, with connections $2.95
16 in. lawn mower .$5.95

Davey's

MODEL STORE

MORGAN'S DRY GOODS

Many Midsummer Bargains FOR "Campbell Buying Week"

We Give Prize Tickets

Next to P. G. & E. — Open Evenings

Horace Lea

GROCERIES — — — PHONE 33

Specials for July 25, 26, 27, 28

J C BARTLETT PEARS, 2½ size, 2 for 27c, dozen 1.50
1 LB. HILLS RED CAN COFFEE 34c
BLUE & WHITE SOAP POWDER, PACKAGE 33c
BEST GRADE RED SALMON, CAN 19c
BUDWEISER MALT SYRUP, CAN 43c

We Give Prize Tickets

OPEN UNTIL 8:30 SATURDAY JULY 23

BUYING WEEK Specials

Prize Tickets Will Be Given With EVERY Purchase

LOOK IN WHITMAN'S WINDOW FOR PRIZES

Free: One 25c Tube Colgates Tooth Paste

With any Purchase of Colgate or Palmolive Merchandise Valued at 25c or Over

Samples for the Ladies — Whistles for the Children

Any PRESCRIPTION will be filled, or refilled during the week for a maximum price of 50c

Remember the Dates—JULY 23-30

SHADLES DRUG STORE

—Next to Bakery in Campbell—

SIGN THE PRUNE POOL CONTRACT TODAY

We Give American Stamps

Campbell -Surprise- July 23 to 30

BUYING WEEK

REBEKAHS

(Continued from Page 1)

tha Phillips, right supporter of the vice grand; Carrie Silver, left supporter of the vice grand; Emma Bulmore, inside guardian, and Walter Smily, outside guardian.

The finance committee, which was appointed by the noble grand includes Hazel McQueen, Marie Larroca, and Beulah Covey. Josephine LaBarbera was appointed press correspondent.

Hazel McQueen presented the past noble grand, Theresa Brydon, with the lodge jewel and Marie Larroca presented her with a beautiful gift from the officers of the lodge and the degree staff.

Anna Bachman presented Lois Rice with a bouquet from the lodge and Josephine LaBarbera presented her with a bouquet from friends and relatives. Josephine LaBarbera also presented the gift from the lodge to Francis Loughead, district deputy marshall, and Lillian Ohlen presented Mrs. Carter a gift from the lodge.

Among the distinguished visitors at the meeting were Robert Larroca, grand marshall of the grand lodge of California; John Currier, district deputy grand master, who with his staff gave a drill; Arthur Lawry, district deputy grand patriarch; Charles Bishop, district deputy grand marshall; Lizzie Coombs, past president of the Rebekah assembly; Ed Moerlling, trustee of the IOOF home; Lillian Ohlen, junior past district deputy president, and Horace Lea, junior past district deputy grand master.

After the meeting light refreshments were served, and dancing was enjoyed. Anna Bachman, Beaulah Covey and Hazel McQueen were in charge of the social hour.

At the August 1 meeting of the lodge, officers will have charge of the social hour.

CONGREGATIONAL CHURCH NOTES

Your attention, and the attention of your friends is called to the arrangements made by the college and high school groups of the C. E. for their summer activities.

On Friday evening, July 22, at 8 o'clock, the college group will present two plays. The first is entitled "Red Carnation," featuring Elmer Sundquist, Elin Swanson, and Lloyd Browon. The seconod is entitled "Between Trains" and the players are Ebba Swanson, Muriel Crothers, Helen Buck and Ruth Smith.

The play presented by the high school group is entitled "The Color line," and will be given Sunday evening July 24. The players are Dennis Bennett, Byron Bollinger, Teddy Cutting, Ruth Farman, Thelma Brooks and Helen Robinson.

A silver offering will be taken at all plays to assist some of the C. E. group to go to the Young People's conference at Asilomar this summer.

A Christian Endeavor food sale will be held at Field's store Saturday, July 23, beginning at 9 a. m. This money will also go toward helping to send young people to the Asilomar conference.

FOR SALE — $600.00. A gift. 2 room house and lot, best part of Campbell. S. N. Hedegard. Phone Campbell 80.

TRY OUR NEW
"THREE-IN-ONE"
LOAF
Taste Good Bakery

The Master Painters association of this district held a meeting at the home of Don McQueen Friday evening.

WANTED—Family washings to do. Miss Myrtle Arnott. 18 No. Central ave. Phone Campbell 107w.

Miss Wilma King left today for a few days visit with Maude Marston Lent in San Francisco.

Among those who attended the Olympic tryouts at Stanford either Friday or Saturday were Ralph H. Hyde and son Homer, and Otis Hyde; Dr. and Mrs. F. R. Anderson, Mrs. Frank Boehme, and Miss Gertrude Boehme; Mr. and Mrs. George Robson and son Philip, D. H. Cramer, H. C. Smith, Mr. and Mrs. Guy Farley and sons, Mr. and Mrs. Carl Field, and Herold Morton and sons.

Mrs. Harry White is visiting her mother in Santa Cruz for a few days this week.

Mr. and Mrs. George Morton and daughter Barbara, have moved to San Francisc wher Mr. Morton will work this summer.They arrived Saturday with Mr. and Mrs. Howard Downing and returned to the city with them Sunday.

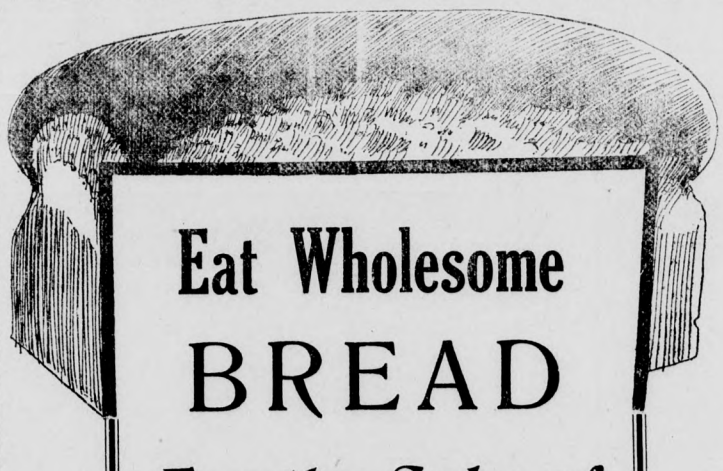
Percy Dunlap is spending a few days with his parents at their Watsonville ranch.

Miss Mae Farley and her mother, Mrs. A. J. Farley, returned Wednesday from a three weeks' vacation at Mt. Hermon.

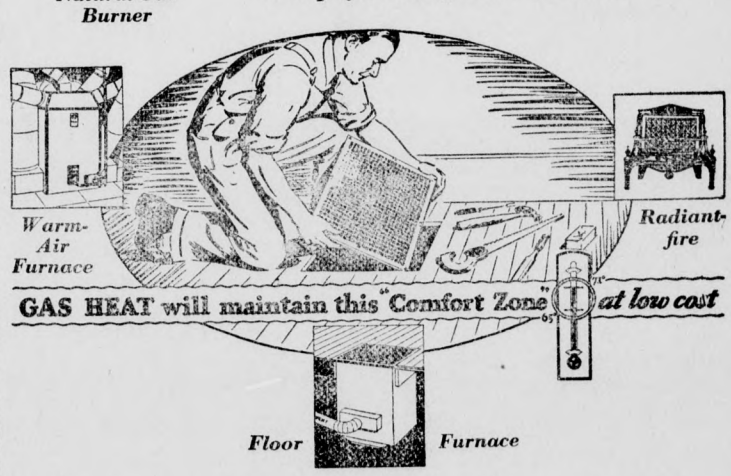
Mr. and Mrs. H. M. Shadle spent Sunday with Mr. and Mrs. Ralph Hyde at their Twin Lakes cottage.

THERE'S DIFFERENCE IN ALL THINGS!
THAT IS WHY—
ROYAL CREAMERY
—Products—
ARE POPULAR IN CAMPBELL
Wholesome-Fresh-Delivered To Your Door
54 So. 2nd St., San Jose—Bal. 738, Col. 274

Special for
SATURDAY, JULY 23
Open Until 8:30 P. M.
Pair Rubber Heels FREE
WITH EVERY PAIR OF SOLES
Offer Open To Every Man, Woman, Child
Campbell Shoe Hospital
James De Maria
Opposite Bank :: Campbell
We Give Campbell "Buying Week" Prize Tickets


Eat Wholesome
BREAD
For the Sake of Your Health
Our bread retains all the life-giving qualities of the wheat—stengthening and nourishing; it is tasteful, too.
Our popular "Three-in-One" loaf has become a household word in Campbell: 8 slices of white, 8 slices of wholewheat, and 8 slices of raisin—a picnic and party favorite!
Delicious Cakes and Pies
TASTE GOOD
BAKERY
PHONE 130 - - - - - - - CAMPBELL

Campbell Barbers
announce that
STARTING MONDAY, JULY 25,
Hair Cuts will be 40c
and Shaves 20c
Wm. Penhall *John Fortini*
Orrie Grizzle

Natural Gas Burner
A small down payment does it! ★
Get Summer Low Price Estimate on Gas Heating Appliances
INSTALL GAS HEAT NOW
★ *and pay nothing more until Oct. 1st*


EACH year, during the month of July, gas heating dealers in cooperation with P. G. and E. offer special inducement low prices and easiest of terms on the installation of gas heating equipment. This year, with improved gas heating appliances of highest quality, prices are lower than ever.
Besides the money you actually save by taking advantage of Special July Prices, you avoid tying up your money for summer bargain fuel you must pay for now and will not use for months to come. Gas is a fuel you pay for after you use it. Moreover, an investment in gas heating equipment may be made with an extremely small first payment and no other payments of any kind until October 1st.
Last year more than 30,000 families in Northern and Central California installed gas equipment and enjoyed the carefree comfort of Controlled Heating. Men chose gas heating so that the women of the household might be freed from the drudgery and responsibility of constant fire-tending during the day. Women approved of the comfortable uniform heat that helped prevent colds, an important factor in keeping the family well and strong.
You can obtain the carefree comfort of gas heating in two ways: (1) by modernizing your home with gas heating equipment of several types or (2) by changing your present furnance to burn gas at a moderate cost.
To learn fully about gas heating and the Special July Prices, consult a reliable gas heating dealer in your community or any office of this company. Let them explain to you how little cash outlay is needed.
SEE YOUR DEALER OR THE
P·G·and E·
PACIFIC GAS AND ELECTRIC COMPANY
Owned · Operated · Managed by Californians
249-732

Insure With Hyde - Lay Worry Aside

Insurance - All Lines

Ralph H. Hyde

Phones: Office 68; Res. 135

Campbell, California

Campbell News Jots

Miss Gladys Griswold is home again with her aunt, Mrs. Flora Grizzle, after spending several months in the bay counties.

The Young Women's Service club will hold a thrift sale in August and anyone wishing to contribute to this worthy enterprise may do so by giving magazines, newspapers, misfits in clothing, and any furniture and kitchen articles for which they no longer have use. Contributors should phone Mrs. Marion Howes, Mrs. Dorothy Lloyd, Mrs. Bessie Kennedy, or Miss Winnie Grizzle, and articles will be called for.

Miss Marion Tower of the High school afculty of last year, has announced her engagement to Charles Leland Cox of San Jose. The marriage will take place this fall.

Horace Lea and Archie Keesling left today for a brief visit in Lake county.

Mr. and Mrs. Irving Hubbell of Oakland were visiting with Mrs. E. D. Hubbell Sunday.

Mr. and Mrs. Willard Farr and son are visiting Mrs. Farr's mother, Mrs. Rose Hanger.

Mrs. Gayno Eddlemon entertained a few friends at a contract bridge party at her home on Winchester road Tuesday evening.

Tuesday night, July 19, 11 Los Gatos postal workers and Dan Yeager motored to San Mateo to attend the Peninsular Postal Employees association meeting.

Frank Haliwell, formerly of Haliwell & Jones, has taken over a service station at the intersection of Stevens Creek road and Johnson avenue.

Dan Kercher, an old-time friend of C. T. Fawcett, and his daughter-inlaw, Mrs. Arthur Kercher of Berkeley, were guests Sunday at the H. C. Smith home.

Mr. and Mrs. George R. Stray returned to Campbell Friday from Ranier national park, where they visited Mrs. Stray's brother, Bernard Robson. They left here Monday for their home in Bakersfield, where George is employed by the Southern California Edison company.

Mr. and Mrs. Bryan Gilkinson and little daughters arrived today from Los Angeles, enroute to Redding, and stopped for a short visit with their relatives, Mr. and Mrs. H. C. Smith.

GOOD MEALS—

GOOD SERVICE

AT THE

BUSY BEE

SPECIAL 45c DINNER

SUNDAY

TRY OUR NEW
"THREE-IN-ONE"
LOAF
Taste Good Bakery

SPECIAL

$3.50

This Week

Plain and Cap Toe WORK SHOES

$4.50 and $5.00 Values

Reliable Shoe Shop

MAYO D. CAMPBELL

Campbell California

Special

1-2 Fried Chicken on Toast

40c

Including French Fried Potatoes, Hot Biscuits with Honey, and Coffee

Hamburger Steaks

Including French Fried Potatoes, Bread, Butter, and Coffee 25c

Sandwiches

Roast Pork or Roast Beef 15c
Hamburger or Ham 10c

Perry's Chicken Shack

COUNTY HOSPITAL ROAD

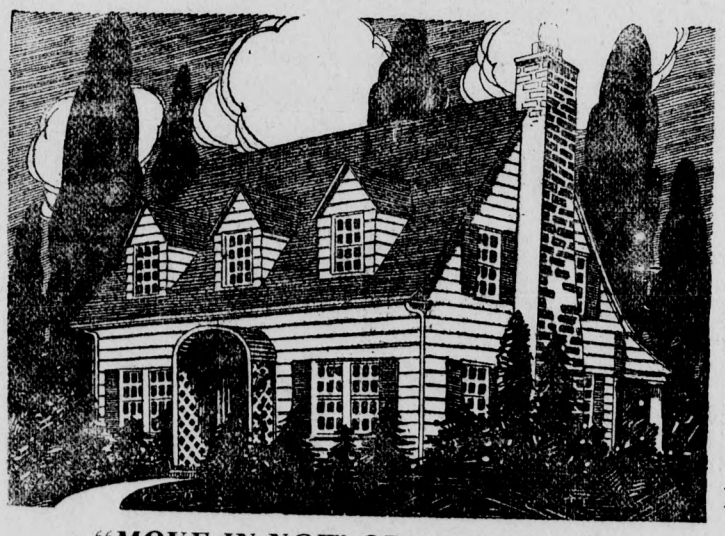
Between Campbell and Hamilton Avenues

The Dawn of the Greatest Land Investment Opportunity Ever Offered

CAMPBELL

"THE ORCHARD CITY"

THE ideal location for your home. For no place else on earth have the forces of nature more successfully conspired to create beauty than in Campbell



THIS magnificent section for people of refinement and taste affords the ideal homesite--and it represents a real opportunity for investment.

"MOVE IN NOW OR THIS FALL"

Think of it! A beautiful Hedegard home can be ours. Come out over the week-end and spend a few happy hours where Dame Nature lives in all her glory twelve months out of every year.

Deide to get out from under the rent payer's yoke for all time by establishing your home in this model community.

FINE PUBLIC GRADE AND HIGH SCHOOLS, — CHURCHES, PUBLIC LIBRARY, SOCIAL CLUBS AND LODGES. YOU'LL BE PROUD TO CALL CAMPBELL *HOME!*

"The Hedegard"

SANTA CLARA COUNTY'S MODEL SUBDIVISION

S. N. Hedegard
Campbell, California

Telephone
Campbell 80

MARK E. THOMAS
Civil Engineer & Surveyor
411-12 Bank of America Bldg.
San Jose Phone Col. 805

DR. F. R. ANDERSON
Physician and Surgeon
Office: Medico-Dental Bldg, San Jose: Hrs: 11 to 12 and 2 to 5
Hours at home: 9 to 11 & 7 to 9
Phones Campbell 164 & Col. 776
If No Answer, Call Col. 2260

CHAS. H. BREUER, M. D.
Physician and Surgeon
Office: Curry Bldg.
Phone Campbell 194-W
Office Hours, 10 to 12 and 2 to 4
Residence, 398 Campbell Avenue
Phone Campbell 194-J
Eye Glasses Scientifically Fitted

EUGENE B. GRATTAN
Attorney-at-Law
Phone Bal 6900—47 W. Santa Clara
91 Auzerais Bldg.
San Jose, California

DR. ERNEST A. ABBOTT
Dentist
Rm. 6, Porter Bldg., San Jose
Phone San Jose 2447

DR. P. H. BROWNING
Veterinarian
Ph. Col. 663 :: 66 N. San Pedro St.
San Jose, Calif.

Masonic Notice

Charity Lodge No. 362, F. & A. M., Campbell, Calif. Stated meetings held on the first Monday of each month.
Harry Smith, W. M.
T. A. Robinson, Secretary

Independent Order of Odd Fellows

Morning Light Lodge No. 42 Meets every Thursday evening in I.O.O.F. hall. Sojourning members are cordially invited to attend the lodge meetings.
Obren Kossich, N. G.
J. H. Bachman, Sec.

Inedpendent Order of Odd Fellows
Patriarchial Branch

Barnes Encampment No. 77 Meets first and third Wednesday evenings at I. O. O. F. hall in Campbell.
Ed. Mitchell,
Chief Patriarch.
A. E. BRYDON,
Scribe.

LEGAL NOTICES

CITATION NO. 4157

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA IN AND FOR THE COUNTY OF SANTA CLARA DEPARTMENT NO 1—JUVENILE.

In the Matter of
MARY SILVA,
An Abandoned Child.

To JOSEPH SILVA, the father of said child, and to GEORGIA SILVA, the mother of said child:

You, and each of you, are hereby notified that there has been filed in this court the verified petition of Bessie A. McDonald, Juvenile Probation Officer of the County of Santa Clara, alleging that the above mentioned child comes within the provisions of that certain act of Legislature of the State of California known as the Juvenile Court Law, approved June 5, 1915, and amendments thereto:

WHEREFORE, you, and each of you, are cited to appear before this court, sitting as a Juvenile Court, at the Courtroom of said Court in Juvenile Hall, at the northeast corner of Market and St. James Streets, in the City of San Jose, County of Santa Clara, State of California, on Friday, the 2nd day of September, 1932, at the hour of two o'clock p. m. of said day, then and there to show cause why the said child should not be adjudged an abandoned child, and why you, as the father and mother of said child, should not be permanently deprived of the custody and control of the said child by the written order of said court as provided for in said Juvenile Court Law.

And for failure to appear, you will be deemed in contempt of court.

WITNESS: F. B. BROWN, Judge of the Juvenile Court of the County of Santa Clara, State of California, with the seal of said court affixed this 24th day of June, 1932.

ATTEST: HENRY A PFISTER, County Clerk
(SEAL) By R. K. O'Neil Deputy

Bohnett, Hill & Cottrell,
807 First National Bank Bldg.
San Jose, California,
Attorneys for Petitioner.
(29:40-41-42-43-44)

CITATION NO. 5774

IN THE SUPERIOR COURT OF THE STATE OF CALIFORNIA, IN AND FOR THE COUNTY OF SANTA CLARA. DEPARTMENT NO. 1—JUVENILE

In the Matter of
ARTHUR COPE,
GERALD COPE, and
CLYDE EDWARD COPE,
Abandoned Children.

To GEORGE COPE, the father of said children, and to FLORENCE M. COPE, the mother of said children:

You, and each of you, are hereby notified that there has been filed in this court the verified petition of Bessie A. McDonald, Juvenile Probation Officer of the County of Santa Clara, alleging that the above mentioned children come within the provisions of that certain act of Legislature of the State of California known as the Juvenile Court Law, approved June 5, 1915, and amendments thereto:

WHEREFORE, you, and each of you, are cited to appear before this court, sitting as a Juvenile Court, at the Courtroom of said Court in Juvenile Hall, at the northeast corner of Market and St. James Streets, in the City of San Jose, County of Santa Clara, State of California, on Friday, the 2nd day of September, 1932, at the hour of two o'clock p. m. of said day, then and there to show cause why the said children should not be adjudged abandoned children, and why you as the father and mother of said children, should not be permanently deprived of the custody and control of the said children by the written order of said court as provided for in said Juvenile Court Law.

And for failure to appear, you will be deemed in contempt of court.

WITNESS: F. B. BROWN, Judge of the Juvenile Court of the County of Santa Clara, State of Californio, with the seal of said Court affixed this 24th day of June, 1932.

ATTEST: HENRY A. PFISTER, County Clerk
(Seal) By R. K. O'Neil Deputy

Bohnett, Hill & Cottrell,
807 First National Bank Bldg.
San Jose, California,
Attorneys for Petitioner.
(29: 40-41-42-43-44)

NOTICE TO CREDITORS
Estate of Elizabeth S. Sparrell, Deceased

Notice is hereby given by the undersigned administrator with the will annexed of the estate of Elizabeth S. Sparrell, deceased, to the creditors of and all persons having claims against the said decedent, to file them, with the necessary vouchers in the office of the Clerk of the Superior Court in and for Santa Clara County, California, within six (6) months after the first publication of this Notice, or within said period to exhibit the same, with the necessary vouchers, to the said administrator with the will annexed at the office of Bohnett, Hill & Cottrell, 807 First National Bank Building, in the City of San Jose, County of Santa Clara, State of California, where all business in connection with said estate will be transacted.

San Jose, Calif., this 8th day of July, A. D. 1932.

Harry F. Evans,
Administrator with the will annexed of the estate of Elizabeth Sparrell, deceased.

Bohnett, Hill & Cottrell, Attys. for said Administrator with the will annexed. (42-3-4-5)

SPADAFORE HOME BURNED DOWN ON TUESDAY NIGHT

A fire at the Joseph Spadafore ranch on McGlimsey lane Tuesday night at 10 o'clock attracted a huge crowd from Campbell. It was believed that an oil heater caused the blaze ,starting after the family had retired for the night. They were able to get out before the flames completely enveloped the house. Most of the furniture was saved. Sheds, garage, and water tank also burned.

DO YOU KNOW?

By Dan Yeager, Secretary of the Chamber of Commerce

Do you know that our local post office has to pay a 15 per cent or $1200 income tax to the federal government for the fiscal year 192-1933? This means that we have to take in $1200 over and above our $8,000 during this period in order to retain our second class rating. Do you know that our local post office is rated upon the amount of cash money taken over the counter the same as in any other business in town?

Our classification as to class (now second), the amount of help, their salaries, and that of the post master, is governed by the actual sales of government postage stamps, stamped paper, such as postal cards, stamped envelopes and new paper wrappers, and box rents.

Patronize your local post office for your supplies, or obtain them from the rural carrier.

Next week: "Service rendered by the local post office from which no revenue is derived."

Marie Dahlbon, operator at the local telephone office is taking her vacation this week. Josephine La Barbera will take hers next week.

TRY OUR NEW "THREE-IN-ONE" LOAF
Taste Good Bakery

A SAVINGS ACCOUNT
is now more desirable than ever

The power to meet emergencies, to grasp opportunities and to realize ambitions is to a great extent dependent upon *having ready money when needed.*

As a means of building and conserving a cash reserve fund there is nothing better than a savings account in this bank. We invite you to open your account today at our most convenient office.

AMERICAN TRUST COMPANY
Since 1854
MEMBER FEDERAL RESERVE SYSTEM

LUMBER MILL WORK

CAMPBELL LUMBER CO.
PHONE 113

ALL KINDS BUILDING MATERIAL
DISTRIBUTORS FOR G. E. REFRIGERATORS

Money Saving Drug Sale

Just look at the astounding drug values listed below! And there are many more values just as extraordinary in our store, where fair-dealing and quality products prevail.

$1.50 CITROCARBONATE (8 oz.) 1.19
$2.00 AMBROSIA SETS ..... .89

FRENS SANITARY NAPKINS, 6 packages for *1.00*
(Form fitting and the most absorbent)

$1.00 LOOSE POWDER COMPACTS ..... .69
50c CHAMBERLAIN'S HAND LOTION ..... .37
50c DR. WEST TOOTH BRUSH ..... .27
25c DR. WEST TOOTH PASTE, 2 for ..... .33

SPECIAL! *AGFA PLENACHROME FILM*
3 rolls 120 film ..... .60
3 rolls 116 film ..... .70
Three Rolls for the Price of Two

50c PALMOLIVE SHAVING LOTION ..... .29
50c DUNBAR OF DELHI INCENSE ..... .39
(Assorted Odors)

1 lb. HAAS VELVET CHEWS ..... .25
DON'T MISS THIS CANDY SPECIAL

25c FITCH SHAVING LOTION ..... .14
35c HAND BRUSHES ..... .17

Visit Our Soda Fountain for Delicious, Wholesome, Sparkling Drinks

CLARK'S

"Your Family Drug Store" . . . . Opposite Post Office

NOW IT PAYS TO TRADE IN CAMPBELL!

R. C. LEAVENWORTH

VALUES *Grocery*

You will Enjoy Shopping at my
I. G. A. STORE

PHONE 78

Telephone Your Order — Free Delivery

We Reserve the Right to Limit Quantity

BREAD 3 Loaves 20c

Hot Sauce 3 Cans 10c

Sandwich Spread Pt. ..... 20c ½ Pt. .. 10c

Gem Mayonnaise Pt. ..... 20c ½ Pt. 10c

MONDAY ONLY
Monterey Jack cheese 15c lb.

TUESDAY ONLY
Shredded Wheat 10c

WED. ONLY
Pink Salmon 9c

THURS. ONLY
Albers Flapjack 19c

Enjoy better foods at lower prices and learn why your food dollar always buys more at at our I. G. A. Store.

FIELD'S STORE

Friday And Saturday July 22-23

20 LBS. SUGAR	87c
CRYSTAL WHITE SOAP 10 for	29c
GRAPE NUT FLAKES 2 pkgs.	19c
WESTLAKE APRICOTS 2 1-2 can	15c
J. C. PEARS NO. 2 1-2 can	18c
WESTLAKE SALMON NO. 1 can	10c
WESTLAKE SHRIMP 2 5-oz cans	25c
WESTLAKE TUNA No. 1-2 can 15c, No. 1-4 can	10c
WESTLAKE STRING BEANS No. 2 can	11c
WESTLAKE TOMATOES No. 2 1-2 can	10c
WESTLAKE SPINACH No. 2 1-2 can	13c
WESTLAKE PEACHES halves 2 No. 2 1-2 can	25c
HORMEL HAM 1-4 size	89c
MT. HAMILTON BUTTER 2 LBS.	43c
SPINACH 3 Pounds	14c
CARROTS 4 Bunches	10c
MONDAY, JULY 25	
30 LB. BOX FANCY SPUDS	38c
NO 10 CAN FANCY PINEAPPLE	39c
Florida Gold Grapefruit 2 No. 2 cans	25c
TUESDAY, JULY 26	
SNOWDRIFT 3 LB. Can	44c
BLISS COFFEE vacuum pack 1 LB can	25c
CAMPFIRE SLICED BACON Lb.	29c
WEDNESDAY, JULY 27	
MORNING MILK 6 large cans	27c
MAGNOLIA Sugar-Cured BACON Lb.	15c
CAMPFIRE SHORTENING 3 Lbs.	23c
THURSDAY, JULY 28	
SPERRY FLOUR 24 1-2 LBS	63c
SPERRY SCRATCH No. 1	$1.59
BAY CITY SCRATCH No. 2	1.49

FIELD'S STORE

PHONE 127 SERVICE AND DEPENDABILITY

"BUYING WEEK"

(Continued from Page One)

better times will get their start in Campbell.

As a special feature of the radio program which can be heard over KQW Friday afternoon July 22 at 6 o'clock, Stephen Merrill, local and nationally known tenor, will sing a few songs.

The "all for one and one for all" attitude of the Campbell merchants of today is an enviable one, and one which should be encouraged by the patronage of all local people with the best interests of the town at heart, and one which certainly will be encouraged by out of town buyers who reside within striking distance of Campbell.

Every Campbellite is urged to get his or her shoulder to the wheel to make the forthcoming week a big success. We are all vitally concerned in the welfare of our business people. Read the ads, patronize the advertisers — boost Campbell—and tell your friends.

"MISS CALIFORNIA" TO BE CHOSEN AT CALIF. STATE FAIR

Here is an opportunity for some Campbell girl to get a free trip to the World's Fair in Chicago, and what's more, to officially represent the Golden State as "Miss California" at the opening of the big exposition!

The Campbell Chamber of Commerce today received from the California State Fair Committee details of the contest in which the official "Miss California" World's Fair Girl will be selected.

Chambers of Commerce throughout California are to make local selections and the girl thus chosen are to appear at the State Fair in Sacramento on Admission Day, September 9, for the final judging.

The State Fair will award $300 in cash to the winner for expenses of the trip to Chicago and return. The winner will also be given credentials by Gov. James Rolph, Jr., as the official "Miss California." The contest is open to all girls who reside in California. There are no age limits.

The basis of judging will be: Personality, general knowledge of California, and attractiveness.

"This is not a beauty or bathing girl contest," said Harold J. McCurry, State Fair director in charge of publicity. "We are seeking a girl who best typifies the charm and hospitality of the Golden State, and equally important, one who is qualified to intelligently answer questions pertaining to California."

Mrs. M. Murdock, Lulu, Jack, and Clinton left today to spend three weeks with relatives in in Georgetown.

BERNHARDT SPECIALS

CAMPBELL STORE ONLY

We Reserve the Right to Limit Quantity

White King	Powder Large	33c
Milk, large	Your Choice, Can	4½c
Sulphur	Sack	3.65
CERTO	Bottle	24c
WHEAT	Sack	1.15
Rolled Barley	Sack	67c
CALO	Dog Food 3 cans	19c
None Better	Dog Food Can	5c
Rabbit Alfalfa	Hay Bail	1.00
Hill's Blue	Can Coffee Lb.	24c

WE GIVE PRIZE TICKETS WITH EVERY PURCHASE

Open Til 8:30 P. M. Saturday, July 23

AT THE FOUNTAIN
—Baird Specials

25c Special Chicken Luncheon
Saturday 11 to 1:30 o'clock

Large Milk Shakes 10c

Double Deck Cones 5c

AL BULMORE'S MARKET - Phone 290
Free Delivery

Pot Roast A-1 Steer, lb. 10c

Lamb Stew, lb. 6c

Fresh Ground Hamburger 2 lbs 25c

MEAT VALUES

Trade in Campbell

During "Buying Week" we will have many attractive Values

Campbell Market
A. B. GILSON
"Meats of Quality"

Free Delivery Phone 82

(Watch our Windows for other Specials)

DRINK NEHI THE NATIONAL BEVERAGE

STRICTLY 100% HOME OWNED